

CALIFORNIA-BASED DINK & DINE PICKLE PARK PROPOSED FOR MESA RIVERVIEW SHOPPING CENTER

By Ron Davis

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A new-to-market pickleball concept, Dink & Dine Pickle Park, is eying an expansion to Mesa Riverview shopping center.

A new pickleball and nightlife concept has its sights set on a Mesa shopping center for its first Arizona location.

Earlier this month, Newport Beach, California-based Dink & Dine Pickle Park filed plans with the city to retrofit two Mesa Riverview buildings at at 1017 N. Dobson Road.

Dink & Dine would be home to indoor and outdoor pickleball courts, a dog park and a variety of site improvements, according to a project narrative submitted.

According to its website, Dink & Dine locations also feature live music and entertainment, food and beverage options and games like cornhole and bocce ball. It indicates plans to operate in California, Washington, Colorado and Las Vegas, as well as Arizona. Chris Byrd, a leasing representative with shopping center owner Kimco Realty, told the Business Journal that no leases have been signed by the company at Mesa Riverview as of Dec. 26.

Plans were submitted both to Mesa's design review and administrative review. The project narrative said the majority of improvements to the building will be interior with some modifications to the face to accommodate Dink & Dine's building signage. California-based <u>AO</u> <u>Architects</u> is working on the project, according to the project narrative.

AO is also the firm that Pivotal Group Inc. is working with to design The Central Park in midtown Phoenix. That mixed-use concept will be heard by Phoenix City Council sometime in January <u>after receiving a thumbs up</u> from the city's planning commission.

Mesa Riverview, which is located on the border of Tempe and Scottsdale at Dobson Road and Loop 202, is a 1 million-square-foot center with shopping, dining and entertainment. It is home to big-box stores such as Walmart, Bass Pro Shops, The Home Depot, Burlington and a Cinemark movie theater. Raising Cane's Chicken Fingers, Famous Dave's Bar-B-Que and Fazoli's are some of the dining options on site.

Should the leases get signed and the concept approved, Dink & Dine would join a growing number of pickleball concepts in the Valley. Earlier this year, another pickleball/entertainment concept, Chicken N Pickle, <u>opened its first Arizona location</u> at Westgate Entertainment District in Glendale. Pickle & Social <u>is planned for The Sydney</u>— a \$100 million project under construction on a 26-acre site on Salt River Pima-Maricopa Indian Community Land near 90th Street and the Loop 101 freeway in Scottsdale.

In addition to the concepts that blend pickleball and nightlife, other concepts in the works are designed for training, including Picklemall, <u>an out-of-state pickleball company that is making</u> <u>moves locally</u>. The first Picklemall in the country <u>opened this summer</u> at a former big-box store at the Arizona Mills shopping mall in Tempe.