



CURT PRINGLE

PRESIDENT, CURT PRINGLE & ASSOCIATES

Curt Pringle, a land use, public relations, and government affairs consultant, with over 30 years of experience, has a passion for navigating the political process on a state and local level. With extensive depth and breadth of policy knowledge, Mr. Pringle provides strategic advice to a variety of both public and private sector clients. With eyes to see the big picture, Mr. Pringle is a trusted third party who is sought after for sound counsel and action.

Among his many civic appointments and positions within California and Orange County, Pringle served notably as Mayor of Anaheim (2002-2010), and in the California State Assembly (1988-1990, 1992-1998). He is a highly respected lecturer and teacher, and advocate for smart development in Orange County.

JIM ANDERSEN

**CHIEF DEVELOPMENT OFFICER
CHELSEA INVESTMENT CORPORATION**

Jim has over 35 years of experience in a variety of roles in the Real Estate industry. Proficient in both Financial Management and Development, Jim has served as a Development Partner and executive for Legacy Partners, Del Mar Development, Trammell Crow Company and NMS Properties. In his career, he has sourced, entitled, financed and/or completed several thousand units in California. In addition, Jim was Chief Financial Officer for Bay Apartment Communities (predecessor to Avalon Bay), and Trammell Crow Company.

Jim earned his CPA while at Peat Marwick and Company and graduated from Loyola Marymount University with a BS in Accounting.

RC ALLEY

MANAGING PARTNER, AO

A second generation architect, RC Alley developed an interest in architecture at a young age while performing odd jobs at his father's firm. Along the way, RC's father passed down an aptitude for math and analytical thinking, a passion for great design and a dedication to technical excellence.

RC's passion for architecture and real estate has served him well as he has led the AO Multifamily and Mixed-Use studios for over 23 years. RC's approach is hands-on from conceptual design to final construction documents. He remains highly involved in each and every project, maintains frequent communication with clients, and delivers a fine balance of high-caliber design, technical precision and economics.

CAROLINE CHASE

PARTNER, ALLEN MATKINS

Caroline practices land use law, with an emphasis on representing real estate developers in the entitlement of residential, commercial, industrial, biotechnology, and institutional development projects. She has a unique multidisciplinary background which includes CEQA consulting, urban planning, and zoning enforcement.

Caroline has extensive experience with CEQA and has been involved in every step of the preparation of multiple CEQA documents, including the review of technical studies and the preparation of EIR-required project objectives and alternatives. She is particularly well-versed in local and state historic resource issues, which often complicate the CEQA review process by triggering the need for an EIR.



BRIAN RUPP

**EXECUTIVE VICE PRESIDENT
SHOPOFF REALTY INVESTMENTS**

Mr. Rupp is responsible for management of the real estate department for Shopoff, determining the strategy of both land and commercial real estate acquisitions and dispositions, as well as assessing and directing where the company deploys capital. He leads the real estate investment teams, providing insight, management and direction, in addition to completing all fund transactions and managing the firm's real estate portfolio.

Mr. Rupp has over twenty-five years of experience in acquisition, planning and entitlement, asset management, and disposition of both real estate investments and land development projects. His expertise in land use entitlements and development include residential master planned communities, urban infill projects, hotel and resort developments, and industrial development.